

ANAK RABANÁL

CREATIVE DEVELOPMENT EXECUTIVE | OPPORTUNITY, INVESTMENT, AND GROWTH DRIVER

PROFILE

Consummate storyteller with deep expertise sourcing private equity & VC opportunities and developing & producing independent productions that explore society's most pressing crises.

Seeking to join an ambitious, mission-driven organization in need of a multidisciplinary collaborator to take risks and develop great stories & first-of-their-kind experiences that challenge the status quo.

PROFESSIONAL EXPERIENCE

FIREBRAND IN THE DARK, *Brentwood, CA*

Filmmaker | 2012 – Present

Founded production company focused on the creation of original content to explore what it means to be a human being in the 21st century.

- Across 10+ years, collaborated closely with recognized Producers Liz Glotzer & Morgan Pollitt and production companies Citizen Skull Productions, Bull Market Entertainment, Chaviano LLC, Tape7 Productions, Renacer Entertainment, and Innov8 Next to realize such projects as:

Savage/Love | 18-Episode Television Mini-Series | Executive Producer / Supervising Director | 2020

(re)UNITE | Documentary Short / Series | Writer / Director / Producer | 2016 – 2018

Logline: Can a psychological method to accelerate emotional intimacy begin healing the rifts in America's social fabric exposed by the Election of 2016?

Dwell Time | Narrative Short | Writer / Director / Producer | 2013 – 2014

Logline: An Army Officer suffers from undiagnosed PTSD but seeks to redeploy.

Endorsed: Wounded Warrior Project, Hope for the Warriors, National Veterans Foundation.

Screened: Cannes Festival du Film, Clermont Ferrand Marché, Annapolis Film Festival.

Down the Rabbit Hole | Narrative Short | Writer / Director / Producer | 2012 – 2013

Logline: A man confronts the demon on the verge of destroying his sanity. Based on Shakespeare's *Hamlet*. Set in 1928 against the impending Wall Street Crash.

Screened: Cannes Festival du Film and Clermont Ferrand Marché.

AIKADEA, *Brentwood, CA*

Founder & Lead Consultant | 2012 – Present

Founded consultancy focused on applying expertise in operations, business development, fundraising, risk management, brand strategy, and content creation — helping mission-driven entrepreneurs, visionary creatives, entertainment production organizations, and private equity funds to develop & implement strategies for success.

- Brand steward and strategic partner enhancing the brand image of 40+ clients, including Emmy-nominated Production Designer Darcy Scanlin, commercial production company Empress Studios, emerging lifestyle & social justice magazine Empruev, and nonprofit Women Occupy Hollywood.
- Business development coach & strategist refining the value proposition, business model, and pitch of early-stage startups & companies like Scriptd, Pretty Thing Agency, and Sidecar Pictures.
- Operational consultant driving efficiency and elevating internal capability for top-tier private equity firms such as Guggenheim Investments, Kayne Anderson Capital Advisors, and Fortress Investment Group.

UPFRONT VENTURES, LLC, *Santa Monica, CA*

Executive Assistant to Co-CEO & COO | 2014 – 2015

Recruited into the \$2B technology-focused venture capital firm to serve as the gatekeeper for its Managing Partner / Co-CEO and COO — prioritizing & orchestrating all day-to-day investment activities, communications, and events while cultivating an optimal environment for channeling innovation and focus.

AREAS OF EXPERTISE

ORIGINAL IP PROJECT DEVELOPMENT

Story Sourcing, Creation, & Incubation for Film, Streaming, & Experiential • Pitching & Selling

PRODUCTION & EXECUTION

Business Development • Strategic Planning • Budget Management • Delivery Oversight

CROSS-FUNCTIONAL LEADERSHIP

Attracting, Developing, & Mentoring Talent • Coordination of Logistical, Creative, & Financial Stakeholders

KEY QUALIFICATIONS

DYNAMIC STORYTELLER & CHANGE AGENT

Passionate about introducing audiences to new interpretations of the classics, exposing & exploring social division, influencing the cultural conversation, and empowering individuals to create change in their lives.

SUCCESS CATALYST

Brings a unique analytical perspective garnered during years in the PE & VC worlds — finding patterns within ambiguity to mitigate risk while identifying & analyzing high-value opportunities and partnerships.

PROJECT ARCHITECT

Hands-on big picture thinker with a strong bias for action — adept at steering high-level vision while digging into details at the project level to reliably produce results on time and on budget.

BRIDGE BUILDER

Known for maximizing resources, building & rallying teams, and bridging the gap between technical, financial, creative, and business stakeholders to stoke inspiration and find alignment.

GRACE UNDER PRESSURE

Thrives under pressure while owning full responsibility and navigating complex situations using a high degree of grace, diplomacy, and sound judgment — with grit, determination, and a smile.

ANAK RABANÁL

CREATIVE DEVELOPMENT EXECUTIVE | OPPORTUNITY, INVESTMENT, AND GROWTH DRIVER

- Built bullet-proof systems & protocols around the company's sought-after leadership — enabling them to maximize internal teams & resources and functionally excel in an ever-changing market landscape.

NUVEEN INVESTMENTS, *Los Angeles, CA*

Executive Assistant to Head of Global Consultant Relations | 2011 – 2013

Recruited into the \$1.2T global asset manager to serve as primary support partner to the firm's Head of Institutional Distribution and his 9-member sales team — playing a central operations role as the team raised \$6B in assets from 70 new relationships and restructured its territory to accelerate growth.

- Orchestrated a slate of high-profile events & experiences — successfully elevating the firm's status and driving investment from key target institutional investors.

OAKTREE CAPITAL MANAGEMENT, *Los Angeles, CA*

Researchist/Portfolio Administrator — Principal Opportunities Fund | 2005 – 2009

Recruited into the \$150B+ global asset management firm / top global credit & distressed securities investor to initially provide operational & research support for its private equity arm — quickly being elevated into a specially-created Research Analyst / Portfolio Administration role.

- Performed in-depth analysis, industry evaluations, primary research, and qualitative diligence for potential \$100M+ investments and portfolio companies from \$5B AUM — identifying and translating opportunities & threats into critical insights that guided Deal Team and Investment Committee decision making.

ANN LONG FINE ART, LLC, *Charleston, SC*

Gallery Director | 2004

Brought on by the Contemporary Classical Realist Art Gallery to oversee operations, cultivate high-net-worth client relationships, help early to mid-stage collectors build & curate their art collections, and develop strategies to increase international exposure for the gallery, its artists, and the movement.

- Drove marketing & sales during a growth phase in the gallery's history — helping shape success that would power the opening of new Otto Neumann-focused showrooms in Charleston and New York.

KOFFMAN ENTERPRISES, INC., *New York, NY*

Executive Assistant to Principal Investment Team | 2000 – 2003

Recruited into Family Office with \$100M AUM to work alongside executive leadership in a multifaceted capacity, ensuring short-term goals were achieved while building a foundation for long-term growth projects.

- Collaborated closely with leadership on the management of numerous high-value venture capital opportunities and existing portfolio holdings — receiving pressure-tested experience in complex deal sourcing and conducting initial due diligence & qualitative research.

ON/OFF BROADWAY THEATER PRODUCTION, *New York, NY*

Assistant Director, Production Assistant, Assistant Stage Manager | 1996 – 1999

Cut teeth on and off-Broadway — working for legendary companies like Nederlander Organization, NY Shakespeare Festival / Public Theater, LaMama ETC, Jujamcyn Theaters, and Shubert Organization.

- Garnered high-impact experience assisting and supporting iconic Directors such as George C. Wolfe, Jerry Zaks, Frank Wildhorn, Brian Kulick, and Scott Wittman — receiving a masterclass in storytelling & directing best practices while developing key relationships across all fields of entertainment.

FILM & TELEVISION PRODUCTION, *Los Angeles, CA / New York, NY*

Production & Development Assistant, Producer's Assistant | 1994 – 2003

Entered career, gaining experience in film, TV, and commercial production — helping develop, produce, budget, schedule, and provide above-the-line management on 20 films, multiple series, and 50+ commercials.

OTHER EXPERIENCE

ASTROLOGY CONSULTING

Provide ongoing retainer-based astrology support for a diverse group of high-profile private & corporate clients. | 2005 – Present

BRAND FOOTPRINT

Film • Bette Midler / All Girl Productions
• Marty Katz Productions • Liz Glotzer • Morgan Pollitt • Citizen Skull Productions
• Bull Market Entertainment • Chaviano LLC
• Tape7 Productions • Renacer Entertainment

Television • The Ru Paul Show • SNL • Jerry Lewis Telethon

Commercial Production • EUE Screenings • Cine International Associates • HUGE Productions • Big Picture Communications • Broad Street Productions

Theater • Nederlander Organization • NY Shakespeare Festival • LaMaMa Experimental Theatre Club • Pittsburgh Public Theater

Consulting • Empress Studios • Chrysalis Consulting Group • Empruev Magazine • Women Occupy Hollywood • Tumble Creek Press • Renacer Entertainment • Darcy Scanlin • Scotty Richards

Astrology • Andrea Fohrman • Christian Dior • Goop • Hourglass • IHPR • Porsche USA • Sanctuary App • Spring Place • Vance Garrett Productions • The Wing

TECHNICAL DOMAIN

Windows • MacOS • Microsoft Office (Word, Excel, PowerPoint) • Adobe CC (Photoshop, Lightroom, Premiere, Illustrator, InDesign, Spark) • HTML • CSS

LANGUAGES

[Fluent] English • [Conversational] French, Tagalog • [Beginner] Spanish, Swedish

EDUCATION

CARNEGIE MELLON UNIVERSITY

Bachelor of Fine Arts | 1997

- Focus Area | Directing Program
- Recipient | University & College Honors
- Member | Andrew Carnegie Society